

Report on Sport Administration course
Organized by the Azira Micheal Youth Foundation
in
collaboration with Uganda Olympic Committee
Kalokola, Bukomero Kiboga District
2nd to 4th July 2024



Background

The Azira Micheal Youth Foundation (AMYF) was born as an expression of gratitude to someone whose unconditional love and support could only be repaid by paying it forward.

Having achieved his dream, he returned to his benefactor and asked him how he could ever repay him. His answer was simple: PAY IT FORWARD. And thus the Azira Micheal Youth Foundation was born.

Our mission

To give children in Uganda access to education, nutrition and character development so they can follow and fulfil their dreams.

Our Vision

We want to be a beacon of hope, love and prosperity for our kids and the people in Uganda, while serving as a model for other countries in Africa and around the world

Introduction:

From 2nd to 4th July 2024, the Azira Micheal Youth Foundation in collaboration with Uganda Olympic Committee organized a three-day Sport Administration Course aimed at enhancing the skills and knowledge of sports administrators. The course attracted a diverse group of 70 participants, comprising both male and female representatives from various educational and sports organizations across Kiboga, and Kampala.

Registration

The participants were required to register on a daily upon arrival as tabled below;

Gender	2 nd July 2024	3 rd July 2024	4 th July 2024
Female	29	32	23
Male	41	41	39
Total	70	73	63



Course Overview:

The Sports Administration Course covered a wide range of topics essential for effective sports management which included principles, structure and leadership of the Olympic movement; The games; Athletes at heart of the Olympic movement; promoting the Olympic values and sport; Management Skills; managing the organization; managing resources; Program areas Azira Micheal Youth Foundation and Managing activities.

- **Structure and leadership of the Olympic Movement:** Mr. Collin Ssemmanda Joseph discusses and highlighted principles, structure and the Olympic movement. Emphasized the importance of ethical practices and governance structures within the International Olympic acting a catalyst for collaboration among constitute organizations pf the Olympic movement and they include National Olympic Committees, International Federations, Organizing Cmmittees for Olympic Ganes, Worldwide Partners, Rights – Holdings Broadcasters and IOC – Recongnized Organized sports organizations.



Mr. Collins discussing the Olympic movement

- **The Games:** The Facilitator Mr. Njawuzi Elijah, discussed the first ancient Olympic games celebrated in 776 BC and why they took four years, a period known as the Olympiad. He further provided information on the modern Olympic Games, along with other games that have been influenced both by the Olympic Games and by a desire to further develop sports and to unite the youth of the world through sport. Provided insights into The Olympic Games, Youth Olympic Games, other Important Games and financing the Olympic Movement.



Mr. Elijah discussing the Games

- **Athletes at Heart of the Olympic Movement:** Mr. Ganzi a former captain Uganda Olympic team 2012, discussed one of the three mission statement to put athletes at the heart of the Olympic movement and further outlined many of the initiatives established

by the International Olympic Committee to achieve the ambition. They include supporting athletes, Anti-Doping, Athletes and commercialization, Athlete agreements and dispute resolutions, Social Media, Talent identification, protecting Young athlete, developing athletes, developing coaching leadership, sports medicine, sports science and technology in sports.



Mr. Ganzi discussing Athletes at heart of the Olympic Movement

- **Promoting the Olympic values and sport.** Mrs Okolimo Proscovia defined the ethical behaviours that can support implementation of the Olympic Values, codes and rules that were developed to guide athlete actions. She stated that these values are always challenged with doping, abuse, harassment and exclusion among others and the International Olympic has undertaken number of Initiatives and partnerships to resolves these matters.



Mrs. Proscovia Presenting the "promoting the Olympic Values"

- The Last Topic covered four thematic **areas Management skills, managing the organization, resource management and activity management.** It provided information, guidance and tools to help all organizations manage successful - whatever the size, and whether, they use volunteers, paid staff or both.
-
- Program Areas Azira Micheal Youth Foundation
Mr. Walusimbi Godfrey and Rwego Ivan shared the background, mission, vision and values of the Foundation. Further to the sharing Mr. Ivan discussed the key program areas and achievements in past years.



Mr. Godfrey Walusimbi Ex – Uganda Cranes Player highlighting the Activities of Azira Micheal Youth Foundation

Participant Engagement:

The course encouraged active participation through interactive sessions, group discussions, case studies, and practical exercises. Participants had the opportunity to apply theoretical knowledge to real-world scenarios, enhancing their problem-solving skills and decision-making abilities in sports management.



Key Learnings:

Participants gained valuable insights and skills in several areas:

- Enhanced Leadership: Understanding the role of leadership in sports administration and its impact on organizational success.
- Strategic Planning: Developing strategic plans aligned with organizational goals and objectives.
- Networking: Building networks and collaborations within the sports industry to foster partnerships and enhance opportunities for development.

Challenges and Recommendations:

While the course was successful, challenges such as time constraints and resource limitations were noted. To address these challenges for future courses, recommendations include:

- The participants experienced high humidity levels in the main hall
- The courses were not enough and some missed out
- Some participants did not keep time in the morning
- Resource Allocation: * Secure additional resources and materials to enhance the learning experience and practical application.
- The course was a distant from their residential area

Conclusion:

The Sports Administration Course hosted by the Azira Micheal Youth Foundation in collaboration with the Uganda Olympic Committee provided valuable learning opportunities and insights into effective sports management practices. Participants left the course equipped with practical skills and knowledge to contribute effectively to the development of sports in Uganda.

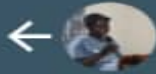
Acknowledgment:

The Azira Micheal Youth Foundation extends its appreciation to the Uganda Olympic Committee, all participants, facilitators, and stakeholders whose contributions made the course a success.

Pictorial Highlights







Nattabi Yudaaya...



Tuesday

Good evening,I have tried some of these as follows about the course.

Postives

- 1.Warm welcome on days of attendance.
- 2.No segregation among members to attend for instance females and males.
- 3.Full and standard content received during the course.
- 4.Good accommodation.
- 5.Surely high skills of managing sports were acquired due to the facilitating programme.
- 6.....

SPC

Challenges

- 1.A fear of when to receive the certificate for the course.
- 2.Hotness during afternoon hours at the side missing the fun.
- 3.Upgrading talked about for that course, how is it done, when, where and other qualities needed.
- 4.How to know the feedback from the test done about the course.
- 5.....

Atleast I have tried to note some of those points

9:48 PM



Message



7:28 PM

32.3% 4G 97%



Hitler Willy
online



June 29, 2024

Bro am going to print them that i sent you and come with them.

9:57 AM



Friday

Hello bro, thanks for everthing

6:55 PM

Monday

You are welcome Sir Hitler 5:10 PM ✓✓

Kindly provide some challenges faced during the course 5:10 PM ✓✓

Things we had to learn was many but the period or time was short which forced the instructors to give little explanations on the most important thing for example the last three themes on the last day.

The perticipants we also failed to keep time which also affected the instructors time on same themes.

6:49 PM

Wel noted 8:34 PM ✓✓



Message



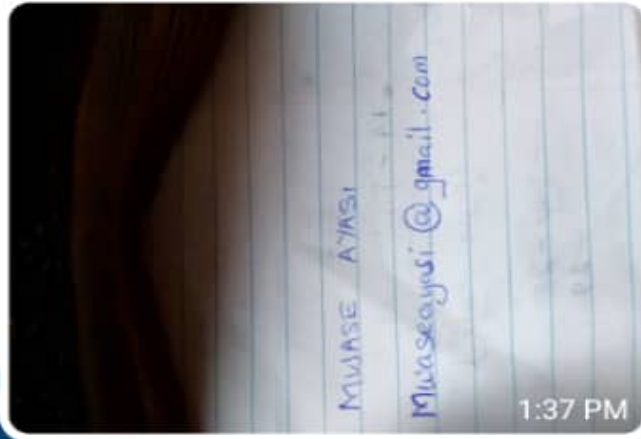
7:31 PM

1.13 4G 96



Ayaasi Sac

last seen today at 5:27 PM



1:37 PM

Monday

Ayaasi Sac

Photo

Noted

5:09 PM

Please share some challenges faced during the course

5:09 PM

Today

Challenges faced during the course;
*We left when we don't know whether we shall get the certificates or no and when to get them. *Too much heat in the whole room. *Uniforms were not enough *Long distance from home. *No time for making friendship.

3:38 PM



Good afternoon

